

# Your **GreenStart** Programme





**Toward Zero Carbon (TZC) is committed to supporting the adoption of efficient and renewable technologies and practices throughout Irish industry.**

**Our suite of services is developed with the Kaizen approach at its core. Our approach to achieving measurable, sustainable savings through resource management and the incremental continuous improvement philosophy prescribed by the kaizen approach delivers significant benefit to our clients. With over 20 years experience in managing energy, the TZC team effectively assist our clients to achieve their very best performance in terms of environmental impact whilst ensuring competitiveness.**

**We help our clients to maximise the benefit to them of any incentive packages that are available from Enterprise Ireland, SEAI and the IDA.**



# Why GreenStart

The GreenStart program on offer from both Enterprise Ireland (EI) and the IDA offers their clients the opportunity to engage external consultants to assist in developing a sustainable approach to your business. The intended purpose of the GreenStart Program is to act as an introduction to energy and environmental best practices to your organisation.

The GreenStart program applies to a wide range of organisations across all sectors. The GreenStart is quite flexible in its application to your organisation, allowing you to maximise the value obtained through the program. This program offers you the opportunity to develop the strategy and tools necessary to effectively manage your energy and environmental impacts.



 ENTERPRISE  
IRELAND

 TZCO  
Toward Zero Carbon

 IDA  
Ireland

 TZCO  
Toward Zero Carbon

# Programme **Outcomes**

The GreenStart Programme supports you by engaging external resources to start your organisations journey towards an environmentally friendly future. By engaging Toward Zero Carbon as your Green Service provider, we will assist you in developing

**Energy Balance across your site,**

**Metering Plan/identification of Significant Energy Users,**

**Determine Carbon Footprint of your operations,**

**Develop energy/environmental reporting system,**

**Develop register of energy saving opportunities,**

**Present a business case for renewable technologies,**

**Evaluate water consumption including water uses,**

**Environmental evaluation including Energy/Water/Noise/Waste/Social,**

**Enterprise Ireland Programme documentation, including case study.**



# Application Process

The grant application process has been streamlined by Enterprise Ireland and the IDA to ensure your application process is simple, allowing you to focus on improving your environmental impacts.



The application will include brief information on:

- i Company background.
- ii The need for a GreenStart initiative e.g. addressing environmental issues, resource efficiency etc.
- iii The business area on which the assignment will focus.
- iv Indicative targets on the measurable business improvement to be achieved.

TZC are here to help you throughout the application process.

